Product Marketing – Internship
Automotive Aftermarket (AA/SVN)

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries with over 300,000 associates all over the world.

Bosch has been present in Vietnam since 1994. In April 2008, it set up the 100% foreign-owned subsidiary, Robert Bosch Vietnam Co. Ltd in Ho Chi Minh City, with branch offices in Hanoi, Da Nang, a branch for manufacturing in Long Thanh, Dong Nai province (Gasoline Systems division) and a software engineering centre (Robert Bosch Engineering and Business Solutions Vietnam Company Ltd). Today, Bosch supplies a wide range of technological products and solutions including Automotive components, diagnostic tools and equipment; Drive and Control Technology; Power Tools; Security Systems and Thermotechnology.

Main tasks

- Assist and support in overall of marketing activities, events, conferences and seminars.
- Support in production communication, artworks, posters, brochures, flyers updates. Cross-check the accuracy with Marketing/Com and Marketing/Production function to make sure to have the highly out-come.
- Analyze and run report from SAP, visit customers to investigate competitors regarding to prices, product information, and market survey in essential case.
- Support wholesalers in relations to showroom, signage, billboards, product displays (measurement, design, and facilities inspect).
- Work on Bonapart for internal and external purchase, following with Purchasing and Accounting department for purchase order, invoice and payment.

Job requirements

- Bachelor degree undergraduates (preferably 2nd-3rd year students); students under master programs are welcomed to apply
- No working experiences required, although basic knowledge about automotive aftermarket tool would be an advantage.
- Good in English and Vietnamese
• Proficient in MS Office, SAP
• High motivation in work, in particular willing to learn and pick up new things
• Good communication skills, comfortable with working individually

Benefits
• Competitive internship allowance, 1 paid leave per month
• Daily lunch and parking provided.