The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries with over 300,000 associates all over the world. Bosch has been present in Vietnam since 1994. In April 2008, it set up the 100% foreign-owned subsidiary, Robert Bosch Vietnam Co. Ltd in Ho Chi Minh City, with branch offices in Hanoi, Da Nang, a branch for manufacturing in Long Thanh, Dong Nai province (Gasoline Systems division) and a software engineering centre (Robert Bosch Engineering and Business Solutions Vietnam Company Ltd). Today, Bosch supplies a wide range of technological products and solutions including Automotive components, diagnostic tools and equipment; Drive and Control Technology; Power Tools; Security Systems and Thermo technology.

Main tasks

- Investigating market for Drive and Control business fields mostly automotive and factory automation
- Gathering, sorting out and presenting information about important marketing events with relevance to DC business (e.g. trade fairs, assemblies, news highlights)
- Assisting in working out of business strategies and presentations.

Job requirements

- 3rd-4th year students in Business Management or relevant disciplines
- Working experiences in Marketing & Sales preferred
- Fluent in English & Vietnamese spoken & writing. German & Russian is optional
- Advanced knowledge in MS Office, especially MS PowerPoint
- Excellence at making presentations
- Strong analytical skill & fast learning
- Open-minded and interested in Automation Solutions (e.g. robots, automated lines, human – machine interfaces)

Benefits

- Competitive internship allowance, 1 paid leave per month
- Daily lunch and parking provided.